



Handbook of Improving Performance in the Workplace, Instructional Design and Training Delivery (Volume 1)

By Kenneth H. Silber, Wellesley R. Foshay

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With the contributions from leading national and international scholars and practitioners, this volume provides a "state-of-the-art" look at ID, addressing the major changes that have occurred in nearly every aspect of ID in the past decade and provides both theory and "how-to" information for ID and performance improvement practitioners practitioners who must stay current in their field.

This volume goes beyond other ID references in its approach: it is useful to students and practitioners at all levels; it is grounded in the most current research and theory; and it provides up-to-the-minute coverage of topics not found in any other ID book. It addresses timely topics such as cognitive task analysis, instructional strategies based on cognitive research, data collection methods, games, higher-order problem-solving and expertise, psychomotor learning, project management, partnering with clients, and managing a training function. It also provides a new way of looking at what ID is, and the most comprehensive history of ID ever published.

Sponsored by International Society for Performance Improvement (ISPI), the Handbook of Improving Performance in the Workplace, three-volume reference, covers three core areas of interest including Instructional Design and Training Delivery, Selecting and Implementing Performance Interventions, and Measurement and Evaluation.

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Editorial Review

From the Back Cover

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About the Author

The Editors

Kenneth H. Silber is president of Silber Performance Consulting, associate professor emeritus from Northern Illinois University and adjunct professor at Capella University. He has been contributing to the performance consulting and instructional design fields since their inception forty years ago. He has co-authored several books, including the *Instructional Design Competencies* (IBSTPI), and *Writing Training Materials That Work* (Pfeiffer).

Wellesley (Rob) Foshay is director of research for the Education Technology Group of Texas Instruments. Through The Foshay Group, he speaks and publishes frequently and serves on the editorial board of four research journals in educational technology. He is a founding member of IBSTPI, and co-authored their *Instructional Design Competencies*. He served on the Board of Directors of ISPI, contributed to the creation of its certification program, and was honored with the Society's Member for Life and Distinguished Service awards. He has contributed over 70 major articles to research journal and books on a wide variety of topics in training, technology and education and is the co-author of *Writing Training Materials That Work* (Pfeiffer).

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