



Trump 101: The Way to Success

By Donald J. Trump

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Trump 101: The Way to Success By Donald J. Trump

In *Trump 101*, Trump himself becomes your personal mentor and coach as he shares tips, tactics, and strategies, all designed to help you make the most of yourself, your career, and your life. Each chapter covers a basic rule or belief, and shows you how to make it work for you. Learn the vital qualities and skills that every successful businessperson needs.

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Editorial Review

From Booklist

This collection of Trump's wisdom, inspiration, and advice is organized around 20 distinctive motivational themes, including "Don't Waste Your Life on Work You Don't Love," "Set the Bar High," "Tough It Out: Be Persistent," "The Proof Is in the Doing: Learn by Doing and Taking Risks," "Your Gut Is Your Best Advisor: Listen to Your Instincts," "Negotiate to Win: Use Diplomacy," "Swim against the Tide: The Comfort Zone Can Pull You Under," "Wait for the Right Pitch: Business Success Is All about Patience and Timing," and "Do More--Always Do More: Constantly Try to Top Yourself." Although this is clearly a high-profile public-relations effort, Trump's insight and business principles offer valuable lessons. *Mary Whaley*
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Review

Read this...Do say: "Show me the money." Don't say: "You're fired." (*The Guardian*, December 2006)

From the Inside Flap

Being successful in business requires much more than hard work and good ideas. You have to be persistent, tough, confident, curious, flexible, passionate, patient, and in love with what you're doing. You were probably born with some of these qualities; the rest, you can and must develop. Now, you can learn them from the very best—Donald Trump.

In *Trump 101*, Trump himself becomes your personal mentor and coach as he shares tips, tactics, and strategies, all designed to help you make the most of yourself, your career and your life.

In his singular, no-nonsense style, Trump gives you smart, vital information. Each chapter contains a basic rule or belief, and shows you how to make it work for you. You'll also find challenging questions submitted to Trump on his popular Trump University blog, along with frank and honest answers.

Discover what Trump can teach you about the most important qualities and skills that every businessperson needs. The world's greatest dealmaker shows you how to:

- Find the work you love and do it
- Set high standards and meet them
- Think Trump-scale
- Negotiate to win
- Be tough, not nasty
- Turn problems, even disasters, into gold
- Concentrate on your target
- And much, much more

If, like Donald Trump, you're a busy person, caught up in the relentless race to learn, adapt to constant change, and do more, faster, and better than ever before, *Trump 101* fits right into your hectic schedule. Each brief, pithy entry delivers hard-won wisdom guaranteed to raise both your spirits and your business prospects right now.

As Trump emphasizes repeatedly, knowledge is power. If you're searching for the knowledge that will power your career far beyond your wildest dreams, there's only one place to start—*Trump 101*.

Users Review

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Albert Aucoin:

Why don't make it to be your habit? Right now, try to ready your time to do the important act, like looking for your favorite reserve and reading a e-book. Beside you can solve your problem; you can add your knowledge by the guide entitled Trump 101: The Way to Success. Try to make the book Trump 101: The Way to Success as your friend. It means that it can to get your friend when you sense alone and beside those of course make you smarter than in the past. Yeah, it is very fortuned in your case. The book makes you a lot more confidence because you can know every little thing by the book. So , let me make new experience along with knowledge with this book.

Norman Eiland:

A lot of people always spent their own free time to vacation or go to the outside with them family members or their friend. Are you aware? Many a lot of people spent that they free time just watching TV, or perhaps playing video games all day long. In order to try to find a new activity this is look different you can read any book. It is really fun in your case. If you enjoy the book you read you can spent 24 hours a day to reading a guide. The book Trump 101: The Way to Success it is very good to read. There are a lot of those who recommended this book. They were enjoying reading this book. Should you did not have enough space to create this book you can buy typically the e-book. You can m0ore easily to read this book through your smart phone. The price is not to fund but this book provides high quality.

Matthew White:

Your reading 6th sense will not betray you, why because this Trump 101: The Way to Success book written by well-known writer who really knows well how to make book which might be understand by anyone who also read the book. Written with good manner for you, still dripping wet every ideas and publishing skill only for eliminate your current hunger then you still skepticism Trump 101: The Way to Success as good book not simply by the cover but also by the content. This is one guide that can break don't ascertain book by its protect, so do you still needing one more sixth sense to pick this particular!? Oh come on your reading through sixth sense already told you so why you have to listening to one more sixth sense.

Patricia Humes:

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