



# The Diamond Cutter: The Buddha on Managing Your Business and Your Life

*By Geshe Michael Roach, Lama Christie McNally*

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**The Diamond Cutter: The Buddha on Managing Your Business and Your Life** By Geshe Michael Roach, Lama Christie McNally

**The now classic work on Buddhism and business from the foremost American teacher of Tibetan Buddhism— reissued in a tenth anniversary edition with compelling case studies that showcase its principles in action around the globe.**

With a unique combination of ancient and contemporary wisdom from Tibetan Buddhism, THE DIAMOND CUTTER presents readers with empowering strategies for success in their personal and professional lives. The book is presented in three layers. The first is a translation of The Diamond Sutra, an ancient text of conversations between the Buddha and his close disciple, Subhuti. The second contains quotes from some of the best commentaries in the Tibetan Buddhist tradition. And the third layer, the main text, is the practical application of Buddhist philosophies to the world of business, based upon Geshe Michael Roach's seventeen-years of experience as an employee of the Andin International Diamond Corporation, a company that grew during his tenure from four employees to a world leader in the jewelry industry.

Roach's easy style and spiritual understanding make THE DIAMOND CUTTER an invaluable source of timeless wisdom for those familiar or unfamiliar with Tibetan Buddhism. His focus on practical personal and business applications has resonated with and changed the lives of hundreds of thousands of individuals the world over since its original publication.

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### Editorial Review

#### Amazon.com Review

Other Buddhist books offer you a path to happiness, Geshe Michael Roach offers a path to wealth. Roach, who while being a monk helped build a \$100 million business, demonstrates how ancient notions in *The Diamond Cutter* sutra can help you succeed, and if you're in business that means to make money, a lot of it. Drawing on lessons he learned in the diamond business and years in Buddhist monasteries, Roach shows how taking care of others is the ultimate path to taking care of oneself, even--especially--in business. As he puts it, you have to engage in "mental gardening," which means doing certain practical things that will form new habits that will create an ideal reality for you. If this sounds a little outrageous, his very precise instructions are down to earth and address numerous specific issues common to the business/management world. Through this practice, you will become a considerate, generous, introspective, creative person of immense integrity, and that will be the key to your wealth. At first this book comes off like a gimmick and the writing isn't without rough patches, but page by page, as Roach introduces you to the practical details and real-life examples, his arguments become more convincing. A cross between the Dalai Lama's ethics and Stephen Covey's *Seven Habits*, *The Diamond Cutter* will have you gardening a path to the bank. --Brian Bruya

#### From Publishers Weekly

In the vein of Richard D. Phillips's *The Heart of an Executive: Lessons on Leadership from the Life of King David*, this book offers a practical application of Buddhist teachings to managing business and life. A Buddhist monk and former diamond district executive, Roach says that the three Buddhist-inspired principles on which he built his success can be applied to other businesses and other circumstances. The principles stipulate that businesses should be profitable, that we should enjoy the money we earn, not working ourselves so hard earning it that we can't enjoy the nice home or relaxing trip it might provide, and that we should be able to claim, when all is said and done, that our years in business were meaningful. "To summarize," writes Roach, "the goal of business, and of ancient Tibetan wisdom... is to enrich ourselves." Roach's uncritical tendency to marry Buddhism and capitalism without so much as a raised eyebrow might give readers pause. (In the end, Roach redeems himself a little by suggesting that the Buddhist teachings of Limitlessness imply that everyone could have enough wealth.) The principles he propounds are appealing, indeed, but they tell us much more about current-day attitudes toward work and money than they do about "ancient Tibetan wisdom." Entrepreneurs seeking solid advice for worldly success may find this book helpful, but those interested in Tibetan Buddhism will likely consider it superficial. (Feb.)

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#### Review

"Here is wise advice and counsel on an ethical and prosperous way of being in the workday world based on Tibetan Buddhist principles." —*Spirituality and Health* magazine

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#### Jose Longoria:

Do you one among people who can't read gratifying if the sentence chained from the straightway, hold on

guys that aren't like that. This The Diamond Cutter: The Buddha on Managing Your Business and Your Life book is readable by simply you who hate the straight word style. You will find the facts here are arranged for enjoyable reading through experience without leaving actually decrease the knowledge that want to offer to you. The writer regarding The Diamond Cutter: The Buddha on Managing Your Business and Your Life content conveys prospect easily to understand by many individuals. The printed and e-book are not different in the articles but it just different by means of it. So, do you nevertheless thinking The Diamond Cutter: The Buddha on Managing Your Business and Your Life is not loveable to be your top record reading book?

#### **Dale Burt:**

The reason? Because this The Diamond Cutter: The Buddha on Managing Your Business and Your Life is an unordinary book that the inside of the guide waiting for you to snap the item but latter it will shock you with the secret the idea inside. Reading this book close to it was fantastic author who have write the book in such wonderful way makes the content within easier to understand, entertaining way but still convey the meaning completely. So, it is good for you because of not hesitating having this any more or you going to regret it. This amazing book will give you a lot of advantages than the other book have such as help improving your expertise and your critical thinking means. So, still want to hesitate having that book? If I were you I will go to the e-book store hurriedly.

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