



## Getting Started as a Freelance Writer (Culture Tools)

By Robert W. Bly

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### Getting Started as a Freelance Writer (Culture Tools) By Robert W. Bly

This expanded edition goes beyond advice on making a living as a business writer to include the more creative forms of writing. There are new chapters on writing and selling poems, short stories, novels, and essays, plus a new section on cartooning. Existing chapters have been brought up to date. You learn to start, run, and build a freelance writing business doing whatever type of writing you prefer.

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# Getting Started as a Freelance Writer (Culture Tools)

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## Getting Started as a Freelance Writer (Culture Tools) By Robert W. Bly Bibliography

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### Editorial Review

#### Review

In *Getting Started As A Freelance Writer*, professional writer Robert W. Bly draws upon more than twenty-five years of experience and expertise (he became a self-made millionaire while still in his thirties and is the author of more than one hundred articles and sixty books) offers aspiring writers and authors a comprehensive understanding of the highly competitive process of becoming a published freelance writer.

Introducing readers to a complete knowledge of where the work for writers is to be found, how to get paid assignments, the fine art of negotiating fees and contracts, how to turn out acceptable manuscripts, and how to insure getting paid, *Getting Started As A Freelance Writer* provides a concise exploration and complete knowledge of what freelance writing is all about. -Midwest Book Review, June 29, 2009

An informed and informative resource for a sustainable progression into the world of profitable writing and freelance authorship, *Getting Started As A Freelance Writer* is very strongly recommended as a key "how to" reference for anyone at the beginning of their professional writing career.

Many people, at one time or another, fantasize about writing a book or screenplay. We all have stories to tell or opinions to foist on the deserving public. Wouldn't it be great if you could make money by publishing your words?

Bob Bly does. He makes a very good living – more than \$600,000 a year, in fact. Bob writes stories. And essays. And advertising copy.

Some of Bob's writing – his copywriting – earns him a very high per-word rate. Other writing – essays and even books on a wide range of topics – brings him more modest income but great emotional rewards.

By any measure, Bob is an extremely successful writer. He has written some of the most successful direct mail promotions of all time. And he has authored more than 60 books, more than a few of which have been bestsellers.

What amazes me about Bob's writing is that it is always good. If you write for a living, as I do, you can appreciate how rare a quality that is.

Bob's newly revised and expanded *Getting Started as a Freelance Writer* is no exception. Bob sent me a copy two days ago and I stayed up that night and read it cover-to-cover. It was, as expected, thoughtful, comprehensive and lucid. It was jam packed with helpful advice from Bob and other writers, including yours truly, such as:

Where the work is

How to get assignments

How to do online research

The art of negotiating fees and contracts The secret to turning out good manuscripts How to get paid as much as you deserve And lots more If the fantasy of the writer's life is still tugging at your heart strings, get a copy of *Getting Started as a Freelance Writer* and read it right away.

--Michael Masterson, *Ready Fire Aim Newsletter*

Michelle Connell, Christian Communicator; September 2006

How do you get started in a writing career? How do you write a book proposal? How do you analyze a magazine you want to break into? How do you know if you're ready to write full-time or if you should moonlight?

Bly, an author of more than 100 articles and 60 books, answers these questions and many more that writers have about this business. The fact that he became a millionaire from his writing and earns over \$600,000 yearly lends credibility to his answers. Though it is not our intention to make millions, since we primarily want to get God's Word out, there is a lot of information in this book to help any writer from beginner to advanced.

Other topics include how to network, how to crack new markets, what to charge for various services, and how to equip your office. Bly uses many examples from his own writings, but he quotes other writers and publishers as well.

Every chapter is broken into shorter topics, and the book is easy to read in short segments or by chapter. It isn't necessary to read the chapters in order or to read them all if you are only interested in commercial writing or writing books or writing magazine articles. Appendices list writers' organizations, Web sites, books, and software that aid writers in their work.

Getting Started As a Freelance Writer is a tool you'll want on your bookshelf and one you'll use often.

--*Michelle Connell, Christian Communicator; September 2006*

#### About the Author

Bob Bly, age 49, has been a professional writer since 1979 and a full-time freelance writer since 1982. His annual gross income from freelance writing is more than \$600,000, and he became a self-made multimillionaire while still in his 30s--solely from freelance writing (he has no trust fund and his wife is a full-time homemaker).

Bob is the author of more than 100 articles and 70 books, including The "I Hate Kathie Lee Gifford" Book (Kensington), The Ultimate Unauthorized Star Trek Quiz Book (HarperCollins), and Make Every Second Count (Thomas Nelson), a collection of his essays.

Mr. Bly's articles have appeared in such publications as Amtrak Express, Computer Decisions, Cosmopolitan, City Paper, Science Books & Films, The Money Paper, The Parent Paper, Successful Meetings, Bits & Pieces for Salespeople, New Jersey Monthly, and Writer's Digest. Bob writes regular columns in Early to Rise, DM News, Writer's Digest, Internet Marketing Review, and Subscription Marketing. His monthly ezine, The Direct Response Letter, reaches over 70,000 subscribers. Bob has been a featured speaker at writers' conferences nationwide.

Mr. Bly has held a number of writing-related jobs. He was a technical writer for Westinghouse Electric Corporation and a marketing communications manager for Koch Engineering. As a freelance copywriter, he has handled writing assignments for dozens of corporations, including AT&T, IBM, ITT, Value Line, Medical Economics, and Chemical Bank.

He has taught writing at New York University. Mr. Bly is a member of the American Institute of Chemical Engineers and serves on the board of the American Writers & Artists Institute.

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#### **Richard Poston:**

Have you spare time for the day? What do you do when you have much more or little spare time? Yeah, you can choose the suitable activity regarding spend your time. Any person spent their own spare time to take a wander, shopping, or went to the actual Mall. How about open or perhaps read a book eligible Getting Started as a Freelance Writer (Culture Tools)? Maybe it is being best activity for you. You recognize beside you can spend your time using your favorite's book, you can better than before. Do you agree with its opinion or you have other opinion?

#### **Phil Garcia:**

Often the book Getting Started as a Freelance Writer (Culture Tools) has a lot of knowledge on it. So when you check out this book you can get a lot of profit. The book was published by the very famous author. This articles author makes some research prior to write this book. This kind of book very easy to read you can obtain the point easily after scanning this book.

#### **Robert Delaney:**

Reading can called head hangout, why? Because when you find yourself reading a book mainly book entitled Getting Started as a Freelance Writer (Culture Tools) your brain will drift away trough every dimension, wandering in each aspect that maybe unknown for but surely might be your mind friends. Imaging every word written in a publication then become one type conclusion and explanation in which maybe you never get prior to. The Getting Started as a Freelance Writer (Culture Tools) giving you another experience more than blown away your head but also giving you useful details for your better life on this era. So now let us demonstrate the relaxing pattern the following is your body and mind will be pleased when you are finished examining it, like winning a sport. Do you want to try this extraordinary spending spare time activity?

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