



Small is Beautiful: Economics as if People Mattered

By E.F. Schumacher

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Small is Beautiful is E. F. Schumacher's stimulating and controversial study of world economies. This remarkable book is as relevant today and its themes as pertinent and thought-provoking as when it was first published thirty years ago.

Small is Beautiful looks at the economic structure of the Western world in a revolutionary way. Schumacher maintains that Man's current pursuit of profit and progress, which promotes giant organisations and increased specialisation, has in fact resulted in gross economic inefficiency, environmental pollution and inhumane working conditions. Schumacher challenges the doctrine of economic, technological and scientific specialisation and proposes a system of Intermediate Technology, based on smaller working units, communal ownership and regional workplaces utilising local labour and resources.

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Editorial Review

Review

"A book of heart and hope and downright common sense about the future."

—Peter Lewis, *Daily Mail*

About the Author

Before the publication of **Small is Beautiful**, his bestselling reappraisal of Western economic attitudes, DR. E. F. SCHUMACHER was already well known as an economist, journalist and progressive entrepreneur. Born in Germany, he first came to England in 1930 as a Rhodes Scholar to study economics at New College, Oxford. In later years, his advice on problems of rural development was sought by many overseas governments.

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