



# Media, Gender and Identity: An Introduction

By David Gauntlett

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### Editorial Review

#### Review

An exuberant account of the changing landscape of popular media and culture. David Gauntlett shows how gender politics are reinvented for popular consumption, in ways which illustrate the media alert to its own critics but also influenced by new ways of thinking and effected by the introduction of new constraints.

**—Angela McRobbie, Goldsmiths College, University of London**

#### About the Author

David Gauntlett is lecturer in Communication at the University of Leeds. His previous publications include *TV Living* (Routledge 1999), *Web Studies* (2000) and *Moving Experiences* (1997).

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