



Platform Ecosystems: Aligning Architecture, Governance, and Strategy

By Amrit Tiwana

Download now

Read Online ➔

Platform Ecosystems: Aligning Architecture, Governance, and Strategy By Amrit Tiwana

Platform Ecosystems is a hands-on guide that offers a complete roadmap for designing and orchestrating vibrant software platform ecosystems. Unlike software products that are managed, the evolution of ecosystems and their myriad participants must be orchestrated through a thoughtful alignment of architecture and governance. Whether you are an IT professional or a general manager, you will benefit from this book because platform strategy here lies at the *intersection* of software architecture and business strategy. It offers actionable tools to develop your own platform strategy, backed by original research, tangible metrics, rich data, and cases. You will learn how architectural choices create organically-evolvable, vibrant ecosystems. You will also learn to apply state-of-the-art research in software engineering, strategy, and evolutionary biology to leverage ecosystem dynamics unique to platforms. Read this book to learn how to:

- Evolve software products and services into vibrant platform ecosystems
- Orchestrate platform architecture and governance to sustain competitive advantage
- Govern platform evolution using a powerful 3-dimensional framework

If you're ready to transform platform strategy from newspaper gossip and business school theory to real-world competitive advantage, start right here!

- Understand how architecture and strategy are inseparably intertwined in platform ecosystems
- Architect future-proof platforms and apps and amplify these choices through governance
- Evolve platforms, apps, and entire ecosystems into vibrant successes and spot platform opportunities in almost any?not just IT?industry

↓ [Download Platform Ecosystems: Aligning Architecture, Govern ...pdf](#)

 [Read Online Platform Ecosystems: Aligning Architecture, Gove ...pdf](#)

Platform Ecosystems: Aligning Architecture, Governance, and Strategy

By Amrit Tiwana

Platform Ecosystems: Aligning Architecture, Governance, and Strategy By Amrit Tiwana

Platform Ecosystems is a hands-on guide that offers a complete roadmap for designing and orchestrating vibrant software platform ecosystems. Unlike software products that are managed, the evolution of ecosystems and their myriad participants must be orchestrated through a thoughtful alignment of architecture and governance. Whether you are an IT professional or a general manager, you will benefit from this book because platform strategy here lies at the *intersection* of software architecture and business strategy. It offers actionable tools to develop your own platform strategy, backed by original research, tangible metrics, rich data, and cases. You will learn how architectural choices create organically-evolvable, vibrant ecosystems. You will also learn to apply state-of-the-art research in software engineering, strategy, and evolutionary biology to leverage ecosystem dynamics unique to platforms. Read this book to learn how to:

- Evolve software products and services into vibrant platform ecosystems
- Orchestrate platform architecture and governance to sustain competitive advantage
- Govern platform evolution using a powerful 3-dimensional framework

If you're ready to transform platform strategy from newspaper gossip and business school theory to real-world competitive advantage, start right here!

- Understand how architecture and strategy are inseparably intertwined in platform ecosystems
- Architect future-proof platforms and apps and amplify these choices through governance
- Evolve platforms, apps, and entire ecosystems into vibrant successes and spot platform opportunities in almost any?not just IT?industry

Platform Ecosystems: Aligning Architecture, Governance, and Strategy By Amrit Tiwana
Bibliography

- Sales Rank: #185267 in Books
- Published on: 2013-12-16
- Released on: 2013-12-02
- Original language: English
- Number of items: 1
- Dimensions: 9.25" h x .73" w x 7.50" l, 1.45 pounds
- Binding: Paperback
- 300 pages

 [Download Platform Ecosystems: Aligning Architecture, Govern ...pdf](#)

 [Read Online Platform Ecosystems: Aligning Architecture, Gove ...pdf](#)

Download and Read Free Online Platform Ecosystems: Aligning Architecture, Governance, and Strategy By Amrit Tiwana

Editorial Review

Review

Platform Ecosystems provides an extremely innovative and insightful approach to decode the value creation of platforms and apps. Amrit Tiwana has written a very provocative guide that will help every executive to reconsider their firms' strategic position and potential to deliver products and services via platforms. A must-read for anyone interested in the next generation business. – Eric van Heck, Professor of Information Management and Markets, Rotterdam School of Management, Erasmus University.

In “*Platform Ecosystems*,” Amrit Tiwana delivers a most timely and in-depth perspective of this exciting topic. Ecosystems are at the heart of all modern economic activity and the most powerful known ecosystems have a “platform” at their core, driven by a strong player leading their ecosystem, inviting and mutually boosting the value-add by other players. The combinatorial multipliers of successful ecosystem lead to the competition of entire ecosystems. Understanding the key drivers and mechanisms of platform ecosystems is critically important when contemplating competitive strategies. – Clemens Szyperski, Microsoft

From the Back Cover

Platform Ecosystems is a hands-on guide that offers a complete roadmap for designing and orchestrating vibrant software platform ecosystems. Unlike software products that are managed, the evolution of ecosystems and their myriad participants must be orchestrated through a thoughtful alignment of architecture and governance. Whether you are an IT professional or a general manager, you will benefit from this book because platform strategy here lies at the *intersection* of software architecture and business strategy. It offers actionable tools to develop your own platform strategy, backed by original research, tangible metrics, rich data, and cases. You will learn how architectural choices create organically-evolvable, vibrant ecosystems. You will also learn to apply state-of-the-art research in software engineering, strategy, and evolutionary biology to leverage ecosystem dynamics unique to platforms. Read this book to learn how to:

- Evolve software products and services into vibrant platform ecosystems
- Orchestrate platform architecture and governance to sustain competitive advantage
- Govern platform evolution using a powerful 3-dimensional framework

If you're ready to transform platform strategy from newspaper gossip and business school theory to real-world competitive advantage, start right here!

About the Author

Amrit Tiwana is a professor of MIS in the Terry College of Business at the University of Georgia. He has also held joint appointments in computer science and management departments, giving him a unique vantage point to author *Platform Ecosystems*. Professor Tiwana also advises in the United States, Europe, and Japan industry consortia, government agencies, and major technology companies such as IBM, UPS, NTT Japan, Fujitsu, Hitachi, Toshiba, Mitsui, Mitsubishi Electric, Sumitomo Steel, Kansai Electric, Sony, Eli Lilly & Company, Japan Electronics and IT Industry Association, and Finland's INFORTE. *Platform Ecosystems* builds on recent research developments in information systems, software engineering, and business strategy. Professor Tiwana has been a direct contributor to research in peer-reviewed journals in all three fields. Dr.

Tiwana is the best-selling author of The Knowledge Management Toolkit (Prentice Hall), which is translated into several foreign languages, widely used in business schools, and has continuously been in print since it first appeared 15 years ago. He received his doctorate from Georgia State University.

Users Review

From reader reviews:

Mark Giordano:

Spent a free time for you to be fun activity to complete! A lot of people spent their spare time with their family, or their friends. Usually they carrying out activity like watching television, going to beach, or picnic in the park. They actually doing same task every week. Do you feel it? Do you want to something different to fill your own personal free time/ holiday? May be reading a book is usually option to fill your free of charge time/ holiday. The first thing you will ask may be what kinds of e-book that you should read. If you want to try out look for book, may be the publication untitled Platform Ecosystems: Aligning Architecture, Governance, and Strategy can be fine book to read. May be it might be best activity to you.

Cindy Grant:

A lot of people always spent their free time to vacation or perhaps go to the outside with them loved ones or their friend. Did you know? Many a lot of people spent these people free time just watching TV, or playing video games all day long. If you wish to try to find a new activity that is look different you can read a new book. It is really fun for yourself. If you enjoy the book which you read you can spent all day every day to reading a e-book. The book Platform Ecosystems: Aligning Architecture, Governance, and Strategy it is rather good to read. There are a lot of people that recommended this book. These were enjoying reading this book. If you did not have enough space to create this book you can buy typically the e-book. You can m0ore very easily to read this book out of your smart phone. The price is not to cover but this book features high quality.

Marie Clayton:

Reading a book being new life style in this season; every people loves to study a book. When you read a book you can get a large amount of benefit. When you read guides, you can improve your knowledge, because book has a lot of information onto it. The information that you will get depend on what kinds of book that you have read. If you wish to get information about your examine, you can read education books, but if you act like you want to entertain yourself read a fiction books, this sort of us novel, comics, along with soon. The Platform Ecosystems: Aligning Architecture, Governance, and Strategy provide you with a new experience in studying a book.

Jessica Hodgkins:

Publication is one of source of information. We can add our understanding from it. Not only for students but in addition native or citizen want book to know the update information of year to be able to year. As we know those books have many advantages. Beside we add our knowledge, can bring us to around the world.

By the book Platform Ecosystems: Aligning Architecture, Governance, and Strategy we can have more advantage. Don't someone to be creative people? To be creative person must want to read a book. Only choose the best book that appropriate with your aim. Don't end up being doubt to change your life by this book Platform Ecosystems: Aligning Architecture, Governance, and Strategy. You can more desirable than now.

**Download and Read Online Platform Ecosystems: Aligning
Architecture, Governance, and Strategy By Amrit Tiwana
#Y7XM38B9DSJ**

Read Platform Ecosystems: Aligning Architecture, Governance, and Strategy By Amrit Tiwana for online ebook

Platform Ecosystems: Aligning Architecture, Governance, and Strategy By Amrit Tiwana Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read Platform Ecosystems: Aligning Architecture, Governance, and Strategy By Amrit Tiwana books to read online.

Online Platform Ecosystems: Aligning Architecture, Governance, and Strategy By Amrit Tiwana ebook PDF download

Platform Ecosystems: Aligning Architecture, Governance, and Strategy By Amrit Tiwana Doc

Platform Ecosystems: Aligning Architecture, Governance, and Strategy By Amrit Tiwana Mobipocket

Platform Ecosystems: Aligning Architecture, Governance, and Strategy By Amrit Tiwana EPub