



## Corporate Finance for Business

By John-Paul Marney, Heather Tarbert

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**Corporate Finance for Business** By John-Paul Marney, Heather Tarbert

*Corporate Finance for Business* is a pedagogically innovative and interactive text that introduces and develops core corporate finance concepts in a way that will capture the imagination of business and management students. Offering an in-depth examination of the key areas of the field, authors John-Paul Marney and Heather Tarbert provide accessible coverage of both conceptual and technical material. The text features interesting illustrations, topical examples, and real-life cases that help students engage with the material. Each chapter begins with a carefully developed and integrated running case study that follows a fictional company from start-up to takeover and demonstrates the practical applications of theoretical and technical concepts.

Featuring an exceptionally fluid and lively writing style, *Corporate Finance for Business* employs an "active learning" approach that incorporates case-study questions, reflective questions and activities, end-of-chapter practice questions, and suggestions for presentations and group work. In addition, it reflects the increasingly international nature of corporate finance (by using examples and case studies with a global dimension) and also acknowledges the social and ethical dimensions of the field.

A **Companion Website** offers resources for students including key learning points for each chapter; additional case studies; self-test multiple-choice questions; audio chapter summaries; and links to relevant articles for each chapter. It also contains instructor resources including customizable PowerPoint-based slides; a solutions manual; questions and answers to accompany the online case studies; suggestions for discursive questions; and a test bank.

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