



Principles of Macroeconomics

By Robin Stonecash, Joshua Gans, Stephen King, N. Gregory Mankiw

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Editorial Review

Review

"The book's strengths include its ability to explain in plain language the beauty of economic theory; the concise manner in which real world examples are integrated into the text; and, the online assistance that does an effective job in complementing the text."

"I think that the greatest strengths are that it is clear (written in a student-friendly language), relatively concise, and provides a good coverage of what I think students need to know about principles of economics. I think that the style of the text is personable and is easy for students to read without being condescending. In terms of the coverage, as I noted above, we cover the entire text in my one-semester class, and cover just about exactly the entire text - no more, and only a little (two chapters) less."

"I find navigation process very simple. I am very impressed with Meet your tutor - Master the Learning Objectives section (that is so well planned out and organized). If students are having problems with any of the material and they're serious about being successful in this class, it is impossible for them not to understand the material after doing suggested activities in this section. "Ask the Author" video clips are interesting and clever. "Economic Applications" section also has good navigation system and can be useful for teachers and students both."

About the Author

N. Gregory Mankiw is Robert M. Beren Professor of Economics and Chair of the Department of Economics at Harvard University. He studied economics at Princeton University and MIT. He has taught macroeconomics, microeconomics, statistics, and principles of economics. Professor Mankiw is a prolific writer and a regular participant in academic and policy debates. His research includes work on price adjustment, consumer behavior, financial markets, monetary and fiscal policy, and economic growth. His published articles have appeared in academic journals such as the AMERICAN ECONOMIC REVIEW, JOURNAL OF POLITICAL ECONOMY, and QUARTERLY JOURNAL OF ECONOMICS and in more widely accessible forums including THE NEW YORK TIMES, THE WASHINGTON POST, THE WALL STREET JOURNAL, and FORTUNE. In addition to his teaching, research, and writing, Professor Mankiw has been a research associate of the National Bureau of Economic Research, an adviser to the Federal Reserve Bank of Boston and the Congressional Budget Office, and a member of the ETS test development committee for the advanced placement exam in economics. From 2003 to 2005, he served as chairman of the President's Council of Economic Advisers. In addition, he maintains a very popular blog for students of economics at <http://www.gregmankiw.blogspot.com>.

Users Review

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