



Instructional Design in the Real World: A View from the Trenches (Advanced Topics in Information Resources Management)

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This work offers guidance on how the traditional instructional system has been used and how it must be changed to work within other systems. Each chapter includes a case study showing how the application of ID strategies and systems theory are adapted and applied in various environments.

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Editorial Review

About the Author

Anne-Marie Armstrong Dr. Armstrong is an instructional designer and online professor who is also a student in the Museum Studies program at George Washington University in Washington DC. She received her PhD in Instructional Design from the University of South Alabama in 1998 and has published and presented papers in a variety of journals and conferences. Dr. Armstrong is an instructional design consultant at the Government Printing Office in Washington. Formerly she worked as an instructional designer and training manager for various organizations and companies including CSG Systems, Lucent, Raytheon, the FAA, Aera, and AmerInd. In the last ten years, she has been involved in all phases of the instructional design process with a special emphasis on needs analysis, formative and summative evaluation, and web-based courseware. She also teaches online courses including Web-based Instruction and Human Performance Technology Interventions at the University of West Florida.

Users Review

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Rebecca West:

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