



# Business Metadata: Capturing Enterprise Knowledge

By W.H. Inmon, Bonnie O'Neil, Lowell Fryman

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**Business Metadata: Capturing Enterprise Knowledge** By W.H. Inmon, Bonnie O'Neil, Lowell Fryman

*Business Metadata: Capturing Enterprise Knowledge* is the first book that helps businesses capture corporate (human) knowledge and unstructured data, and offer solutions for codifying it for use in IT and management. Written by Bill Inmon, one of the fathers of the data warehouse and well-known author, the book is filled with war stories, examples, and cases from current projects. It includes a complete metadata acquisition methodology and project plan to guide readers every step of the way, and sample unstructured metadata for use in self-testing and developing skills.

This book is recommended for IT professionals, including those in consulting, working on systems that will deliver better knowledge management capability. This includes people in these positions: data architects, data analysts, SOA architects, metadata analysts, repository (metadata data warehouse) managers as well as vendors that have a metadata component as part of their systems or tools.

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#### **About the Author**

Lowell is responsible for directing thought leadership and advisory services in the Customer Success practice of Collibra. He has been a practitioner in the data management industry for three decades and is recognized as a leader in data governance, analytics and data quality having hands-on experience with implementations across most industries. Lowell is a co-author of the book “Business Metadata; Capturing Enterprise Knowledge”. Lowell is a past adjunct professor at Daniels College of Business, Denver University, a past President and current VP of Education for DAMA-I Rocky Mountain Chapter (RMC), a DAMA-I Charter member and member of the Data Governance Professionals Organization. He is also an author and reviewer on the DAMA-I Data Management Book of Knowledge (DMBOK). He focuses on practical data governance practices and has trained thousands of professionals in data governance, data warehousing, data management and data quality techniques. You can read his Data Governance Blogs at <https://www.collibra.com/blog/>

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