



Trend Commandments: Trading for Exceptional Returns

By Michael W. Covel

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Do you ever think the stories you hear about great trading, and the gains produced, sound like luck? Do you ever wonder if there is a real method and philosophy behind the success stories? The concepts condensed into Trend Commandments were gleaned from Michael Covel's 15 years of pulling back the curtain on great trend following traders. It is a one of a kind money making experience that forever lays to rest the notion that successful trading is akin to winning the lottery. Winning has a formula, as does losing. Michael Covel nails both head on. Getting rich is a fight; make no mistake about it, but at least now with Trend Commandments you have a primer that allows you to crack the code of the winners.

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Trend Commandments: Trading for Exceptional Returns By Michael W. Covel Bibliography

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Editorial Review

Review

"An outstanding book [Trend Commandments] for anyone who wants to become rich by trading markets. Today, government regulations and fiscal and monetary policies are badly distorting financial markets. Covell accurately explains why, in this 'manipulated' financial environment, you should never expect markets to move as you wish or expect. Rather, disregard your fundamental beliefs and simply follow the trend. Highly recommended!"

Marc Faber

Managing Director, Marc Faber Ltd.

Editor, Gloom Boom & Doom Report

"If you are even thinking of a career in trading, put down all the other books. Buy this one [Trend Commandments]. Read it. Now you can start your career."

James Altucher

Managing Director, Formula Capital

"Fire up the barbecue. Michael Covell skewers the sacred cows of Wall Street with tasty bite-sized bits of the truth about what it really takes to succeed in trading and life. Wide-ranging, irreverent, revealing, eminently quotable, and right on the money."

Charles Faulkner

Market Wizard Trading Coach

"A rapidly moving, non-technical, and outside-the-box effort that smartly captures the essentials of trend following."

Peter Borish

Chairman and CEO, Computer Trading Corp

"Michael Covell's Trend Commandments is full of practical wisdom in bite-size portions on the benefits of trend trading--written in a straightforward storytelling format. It's definitely one to add to your financial bookshelf."

David Stendahl

Signal Financial Group

"Michael Covell is the very best at explaining the concepts of successful trend following in plain English. I'm certain you'll be a successful trader if you follow the ideas he outlines in Trend Commandments. This book (and his previous two!) are required reading for new employees in my office."

Steve Sjuggerud

DailyWealth

"Investors have experienced two bear markets in the last decade. This has led to rising volatility, uncertainty, and investor angst. For some it has been a lost decade, but for trend traders it has been a decade of opportunity. Trend Commandments helps you focus on what matters most: the trend of the markets, whether up or down. You can profit from either. Trend Commandments is essential reading for those who have the desire to thrive and survive in an era of fast-paced trending

markets."

Jim Puplava

CEO, Chief Investment Strategist, PFS Group

"Buy and hold has been a difficult investment system for investors for a decade. In *Trend Commandments*, Covell challenges readers to think differently and question their beliefs about market 'truths' ingrained in them for years. Forewarned, you just may never see the world the same way again."

Mebane Faber

Cambria Investment Management

"Covell's *Trend Commandments* offers a breezy rumination on what is right about trend following and what is wrong about conventional trading approaches."

Jack Schwager

Author of *Market Wizards* and *Schwager on Futures* series

"*Trend Commandments* is a compelling read taking on serious issues in an entertaining format. The chapter of 'Inefficient Markets' is a must read, and I'm still laughing at the 'Intoxication' chapter--because in truth there is humor."

Mark H. Melin

Author of *High Performance Managed Futures*

Director, Managed Funds, Peregrine Financial Group

"Successful traders need rules and the rules in this book are better than most since they are from the most successful traders in the world. Catch my drift? To be successful you must learn and apply these rules. I rate this book a 3x--as to be read at least three times."

Timothy Sykes

Author of *An American Hedge Fund*

"In *Trend Commandments* Covell writes, 'Golf Legend Jack Nicklaus is famous for saying: 'Don't be too proud to take a lesson. I'm not. Learn the fundamentals of the game and stick to them.' Every beginning or experienced trend follower should take lessons from this book and your previous books. I have been a trend follower for over 40 years and I am not too proud to take lessons.'"

James O. Rohrbach

Investment Models, Inc.

From the Back Cover

"An outstanding book for anyone who wants to become rich by trading markets. Highly recommended!"

--Marc Faber, Managing Director, Marc Faber Ltd., and Editor, "Gloom Boom & Doom Report"

"If you are even thinking of a career in trading, put down all the other books. Buy this one. Read it. Now you can start your career."

--James Altucher, Managing Director, Formula Capital

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--**Steve Sjuggerud**, DailyWealth

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--**Jim Puplava**, CEO, Chief Investment Strategist, PFS Group

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--**Mebane Faber**, Cambria Investment Management

“Wide-ranging, irreverent, revealing, eminently quotable, and right on the money.”

--**Charles Faulkner**, Market Wizard Trading Coach

In the bestsellers *Trend Following* and *The Complete TurtleTrader*, Michael W. Covet introduced trend following trading with painstaking detail and real-life stories. This new book offers a 360-degree vision designed to teach, compare, contrast, inspire, and push you to trend trading success.

Up? Down? It doesn’t matter. There are always trends, and that means there are always profits. Many of the world’s top traders are trend followers: That’s key to a fortune. You can do it, too--and now you have the rare perspective it takes to be a trend following winner.

One bite-size concept and illustration at a time, Covet shows how you can get ahead in an age of nonstop financial crisis and deepening instability. Winning means the right techniques, psychology, philosophy, and even skepticism--it’s all part of the learning, then earning process.

Trend Commandments delivers real moneymaking insights developed and cultivated from 15 years of behind-the-scenes research--intellectual access you can’t fake. It’s the most digestible and one-of-a-kind trend trading book ever written.

- **Reap the spoils when domestic and global markets crash...**
...and find big waves to ride even when people aren’t panicking
- **Don’t waste time trying to predict the future...**
...learn how to think and react to what is actually happening
- **Decipher the ‘noise’ in a sea of competing voices...**
...let go of ‘value,’ mutual funds, the Buffett legend, and Goldline (to name a few)
- **Listen to the market. It always tells the truth...**
...and the “price” is the only true trading reality you can trust

About the Author

Michael Covet is the author of five books: including the international bestseller, *Trend Following* and his investigative narrative, *The Complete TurtleTrader*. Fascinated by traders that quietly generate spectacular returns, those going against the grain of investment orthodoxy, he has uncovered astonishing insights about

how they think, strategize and execute their systems.

His cutting-edge and unorthodox perspectives have garnered international acclaim and have earned him invitations with: China Asset Management Co., Ltd., GIC Private Limited (Singapore sovereign wealth fund), BM&F Bovespa, Managed Funds Association, Bank of China Investment Management, Market Technicians Association. He also has the distinction of interviewing four Nobel Prize winners in economics, including Daniel Kahneman and Harry Markowitz and has been featured by major press, including: The Wall Street Journal, Bloomberg, CCTV, The Straits Times and Fox Business.

Covel's **Trend Following Podcast** now has over 2.5M listens (trendfollowing.com/podcast) and has ranked as high as #2 on iTunes. He splits his time across USA and Asia and sees location independence as our future.

Users Review

From reader reviews:

Thomas Britton:

Now a day individuals who Living in the era exactly where everything reachable by connect with the internet and the resources included can be true or not call for people to be aware of each info they get. How individuals to be smart in having any information nowadays? Of course the answer then is reading a book. Looking at a book can help persons out of this uncertainty Information especially this Trend Commandments: Trading for Exceptional Returns book as this book offers you rich data and knowledge. Of course the information in this book hundred % guarantees there is no doubt in it you probably know this.

Robert Clark:

The book untitled Trend Commandments: Trading for Exceptional Returns contain a lot of information on the item. The writer explains her idea with easy approach. The language is very clear and understandable all the people, so do not worry, you can easy to read the idea. The book was published by famous author. The author brings you in the new period of literary works. It is easy to read this book because you can read on your smart phone, or device, so you can read the book throughout anywhere and anytime. If you want to buy the e-book, you can open their official web-site and order it. Have a nice study.

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Barbara Robbins:

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