



Television News: A Handbook for Reporting, Writing, Shooting, Editing and Producing

By Teresa Keller, Steve Hawkins

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The third edition of *Television News* is ideal for preparing future reporters, who are increasingly called on to do it all. From the basics of reporting; to writing in broadcast and web style; to shooting, editing and producing broadcast--this text is an invaluable handbook. It can be used for classroom instruction and as a reference or instructional tool for those who continue to learn the craft in advanced classrooms and newsrooms. The authors know that truthful information presented ethically and accurately is a requirement of news reporting in our democratic society, and this book provides a foundation for skilled reporting that meets those objectives. Chapters on legal considerations and broadcast careers round out this comprehensive guide to the industry. An accompanying Web site will help students learn and review with writing, shooting and editing activities, web links and an introductory video.

Television News can be used in stand-alone broadcast courses or across multiple specialized courses, thus providing consistency and a lower cost for students. Whether students plan to work in more traditional newsroom roles or operate as a one-man-band, this book will prepare them for creating television news that is ready for the air or for the Internet.

Features of the third edition include a new producing chapter, which introduces students to what it takes to keep a news room running successfully; updated examples that reflect and address the changing world of broadcast news (with topics such as the DTV transfer, social networking and how to shoot a standup when it's just the reporter and the camera); and a DVD/video available to adopters for classroom use, demonstrating principles of shooting and editing. Other ancillaries include an instructor's manual and PowerPoint presentation.

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Editorial Review

Review

I still consider [this book] the best text for getting these folks started in TV news that I've seen. --Mark Kelley, New England School of Communications

Realistic, up-to-date, and helpful for students who are about to start their broadcast news careers. --Christine Mahoney, University of Colorado

About the Author

Teresa Keller worked in TV news for seven years as an anchor, reporter and talk show host. Currently, she is professor of mass communications at Emory & Henry College. *Steve Hawkins*, News Director for WCYB News, has more than 20 years experience as news director in mid-size markets. In addition to his TV reporting, anchoring and management work, he teaches broadcasting courses at East Tennessee State University.

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