



Research Methods in Human-Computer Interaction

By Jonathan Lazar, Jinjuan Heidi Feng, Harry Hochheiser

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A comprehensive research guide for both quantitative and qualitative research methods

Written by a team of authorities in human-computer interaction (HCI) and usability, this pedagogical guide walks you through the methods used in HCI and examines what are considered to be appropriate research practices in the field. Featuring a plethora of real-world examples throughout, you'll discover how these methods have been used in HCI research so that you can gain a stronger understanding of the subject matter.

- Serves as an authoritative, comprehensive resource on all things related to research methods in human-computer interaction
- Addresses experimental research and design methods, statistical analysis, and time diaries
- Shares authentic case studies, interviews, and focus group experiences
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