



Double Double: How to Double Your Revenue and Profit in 3 Years or Less

By Cameron Herold

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A step-by-step guide to enjoying the roller-coaster ride of growth -- while getting the most out of life as an entrepreneur. A growth-focused approach: The book is divided into three sections, which cover planning for fast growth, building a company for fast growth, and leading for fast growth. Each topic the author covers -- from creating a vision for the company's future to learning how to generate free PR for a developing company -- is squarely focused on the end goal: doubling the size of the entrepreneur's company in three years or less. A down-to-earth action plan: Herold's experienced-based advice never gets bogged down in generalities or theory. Instead, he offers a wealth of practical tips, including: How to design meetings for maximum efficiency; How to hire top-quality talent; How to grow in particularly tough markets; How to put together a board of advisors -- even for a smaller company; How even the busy entrepreneur can achieve a work/life balance.

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Editorial Review

Review

Check out the author's website for more information about Cameron Herold's book. "If you do what I suggest in this book, you-like myself and other entrepreneurs I've coached-will double the size of your company's revenues and profits, and the amount of free time for you and your employees." - --Cameron Herold

About the Author

Cameron Herold has taken twenty years of experience operating some of the biggest business success stories in North America and turned it into a flourishing career as both a business consultant and a motivational speaker. Cameron is a business coach and mentor to several fast-growth businesses and a CEO coach to large corporations throughout Canada and the United States.

Users Review

From reader reviews:

Wanda Matthews:

This Double Double: How to Double Your Revenue and Profit in 3 Years or Less are reliable for you who want to be a successful person, why. The key reason why of this Double Double: How to Double Your Revenue and Profit in 3 Years or Less can be among the great books you must have is usually giving you more than just simple reading food but feed you with information that perhaps will shock your previous knowledge. This book is usually handy, you can bring it just about everywhere and whenever your conditions at e-book and printed ones. Beside that this Double Double: How to Double Your Revenue and Profit in 3 Years or Less forcing you to have an enormous of experience including rich vocabulary, giving you trial of critical thinking that we understand it useful in your day action. So , let's have it and revel in reading.

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Blair Gant:

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