



## Construction Contractors' Survival Guide

By Thomas C. Schleifer

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The turnover rate for companies in the construction industry is high. This book identifies the ten key elements of contractor failure and shows how to avoid them. Each element of failure is defined, illustrated by real examples, and ways are discussed to avoid or minimize the risks involved. The final chapter shows how to bring all these elements together to develop a positive and workable management strategy. This survival guide should prove invaluable to the 1.4 million individual construction-industry businesses in this country.

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## **Construction Contractors' Survival Guide By Thomas C. Schleifer Bibliography**

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