



# Communicating Design: Developing Web Site Documentation for Design and Planning (2nd Edition) (Voices That Matter)

By Dan M. Brown

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## Communicating Design: Developing Web Site Documentation for Design and Planning (2nd Edition) (Voices That Matter) By Dan M. Brown

Successful web design teams depend on clear communication between developers and their clients—and among members of the development team. **Wireframes, site maps, flow charts,** and other design diagrams establish a common language so designers and project teams can capture ideas, track progress, and keep their stakeholders informed.

In this all new edition of *Communicating Design*, author and information architect Dan Brown defines and describes each deliverable, then offers practical advice for creating the documents and using them in the context of teamwork and presentations, independent of methodology. Whatever processes, tools, or approaches you use, this book will help you improve the creation and presentation of your wireframes, site maps, flow charts, and other deliverables.

The book now features:

- **An improved structure** comprising two main sections: Design Diagrams and Design Deliverables. The first focuses on the nuts and bolts of design documentation and the second explains how to pull it all together.
- **New deliverable:** design briefs, as well as updated advice on wireframes, flow charts, and concept models.
- **More illustrations**, to help designers understand the subtle variations and approaches to creating design diagrams.
- **Reader exercises**, for those lonely nights when all you really want to do is practice creating wireframes, or for use in workshops and classes.
- **Contributions from industry leaders:** Tamara Adlin, Stephen Anderson, Dana Chisnell, Nathan Curtis, Chris Fahey, James Melzer, Steve Mulder, Donna Spencer, and Russ Unger.

“As an educator, I have looked to Communicating Design both as a formal textbook and an informal guide for its design systems that ultimately make our ideas possible and the complex clear.”

—Liz Danzico, from the Foreword

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