



Big Book of Brainstorming Games: Quick, Effective Activities that Encourage Out-of-the-Box Thinking, Improve Collaboration, and Spark Great Ideas! (Business Books)

By Mary Scannell, Mike Mulvihill

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Spark the next great business idea by igniting your team's passion and creativity

Innovating breakthrough products, services, solutions, and marketing ideas are some of the most important challenges you face as a manager. Don't wrack your brain trying to catch that "eureka" moment alone; unleash your team's creative power with *The Big Book of Brainstorming Games*.

Create an environment of trust that encourages and inspires valuable contributions from people from all backgrounds and at all levels. The best ideas can come from anywhere! The Big Book of Brainstorming Games gives you the tools and knowledge to build a solid, structured foundation for free-form interaction and fearless conceptualizing. Now you can get everyone in on the game and make great things happen!

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Editorial Review About the Author

MARY SCANNELL has worked as a consultant, speaker, writer, and trainer for the past 20 years. She is coauthor of several books, including *The Big Book of Low-Cost Training Games* and *The Big Book of Team-Motivating Games*.

MIKE MULVIHILL is the founder and president of PossibiliTEAMS Corporate Team Building & Training. Mike has worked as a corporate facilitator and trainer for nearly 20 years and is the coauthor of *The Big Book of Virtual Team-Building Games*.
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