



# Statistics for Business

*By Derek Waller*

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Statistical analysis is essential to business decision-making and management, but the underlying theory of data collection, organization and analysis is one of the most challenging topics for business students and practitioners. This user-friendly text and CD-ROM package will help you to develop strong skills in presenting and interpreting statistical information in a business or management environment.

Based entirely on using Microsoft Excel rather than more complicated applications, it includes a clear guide to using Excel with the key functions employed in the book, a glossary of terms and equations, plus a section specifically for those readers who feel rusty in basic maths. Each chapter has worked examples and explanations to illustrate the use of statistics in real life scenarios, with databases for the worked examples, cases and answers on the accompanying CD-ROM.

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## Statistics for Business By Derek Waller Bibliography

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## **Editorial Review**

From the Back Cover

This is a user-friendly text of 11 chapters, aimed at undergraduate; M.Sc. and MBA students, which gives a strong foundation for presenting and interpreting statistical information in business and management. The book is based entirely on using Microsoft Excel where all appropriate statistical functions are referenced, and includes a guide of how they are applied and to develop graphs in Excel. The text illustrates the use of statistics in real life situations using over 200 worked examples, exercises, and cases where all answers to the end-of-chapter exercises are included. There is a CD Rom of all databases for the worked examples, exercises, cases, and tables. In addition there is a detailed glossary of definitions, terminology, and statistical equations, and a review section of mathematical terms and relationships that provide the basics for statistical analysis.

## **Users Review**

**From reader reviews:**

**Barbara Taylor:**

People live in this new time of lifestyle always try to and must have the free time or they will get large amount of stress from both day to day life and work. So , once we ask do people have time, we will say absolutely yes. People is human not really a robot. Then we ask again, what kind of activity have you got when the spare time coming to a person of course your answer can unlimited right. Then ever try this one, reading guides. It can be your alternative with spending your spare time, typically the book you have read will be Statistics for Business.

**Samantha Bond:**

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**Dawn Fernandez:**

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