



Strategic Management: A Stakeholder Approach

By R. Edward Freeman

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Strategic Management: A Stakeholder Approach was first published in 1984 as a part of the Pitman series in Business and Public Policy. Its publication proved to be a landmark moment in the development of stakeholder theory. Widely acknowledged as a world leader in business ethics and strategic management, R. Edward Freeman's foundational work continues to inspire scholars and students concerned with a more practical view of how business and capitalism actually work. Business can be understood as a system of how we create value for stakeholders. This worldview connects business and capitalism with ethics once and for all. On the 25th anniversary of publication, Cambridge University Press are delighted to be able to offer a new print-on-demand edition of his work to a new generation of readers.

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Strategic Management: A Stakeholder Approach By R. Edward Freeman Bibliography

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Editorial Review

Review

"R. Edward Freeman's book, *Strategic Management: A Stakeholder Approach*, is THE seminal book in the field. It is the authoritative source that created the field and has had immeasurable impact on scholars, executives, and students. Ed Freeman is clearly the Father of Stakeholder Theory / Management / Approach."

Archie B. Carroll, Director, Nonprofit Program & Professor Emeritus, Terry College of Business, University of Georgia

"Freeman's *Strategic Management: A Stakeholder Approach* helped to define and shape our understanding of how good management practice really is based on relationships - relationships with the stakeholders who both comprise and affect or are affected by the business. This seminal book's message that these relationships are fundamental to success has become part of the DNA of progressive and socially sustainable companies, and has influenced new generations of scholars and managers."

Sandra Waddock, Galligan Chair of Strategy, Professor of Management, Boston College

Review

" This *Handbook* is a wonderful collection of articles from the top scholars in the strategy field. It summarises the latest academic thinking on a number of issues that are central to strategy and identifies the questions that will pre-occupy strategy research for the next decade. This is must reading for every serious scholar in strategic management and a requirement for every PhD program in the field." *Constantinos Markides, LBS*

"Hitt, Freeman and Harrison have put together a great *Handbook of Strategic Management*. The scope and depth of its 25 chapters show how much the field has evolved during the last twenty years. The material is organized in a logical and easily accessible way with lots of references for those who want to further explore a subject. This *Handbook* will age well on the shelves of students and teachers, scholars, and intellectually curious practitioners." *Robert Burgelman, Stanford University*

"At long last, this handbook provides a comprehensive reference text for theory and empirical research in strategic management. The scope and thoroughness of the contributions are exceptional. The handbook should be required reading for all Ph.D students in strategic management. And it will be my first stop for a tour of the literature on any topic in strategic management." *Constance E Helfat, Dartmouth University*

From the Back Cover

This major reference work is distinct from many other handbooks. It provides original contributions from top strategic management scholars rather than pure research reviews or collections of previously published articles. In the original chapters provided by these outstanding strategic management scholars, major ideas and theories relating to their particular areas of expertise are presented. The contributors examine the background on their topic through their own lenses, whilst also introducing new ideas that will influence the future of research in the field.

The *Handbook* is structured into five sections looking at the strategic management process, the theoretical

foundations of the field, various types of strategy, human factors, and teaching methods. As a whole, the volume will serve as a critical reference tool for students, scholars and professional managers.

Users Review

From reader reviews:

Randolph Dilworth:

Book will be written, printed, or illustrated for everything. You can recognize everything you want by a book. Book has a different type. To be sure that book is important point to bring us around the world. Next to that you can your reading proficiency was fluently. A publication Strategic Management: A Stakeholder Approach will make you to be smarter. You can feel a lot more confidence if you can know about everything. But some of you think that open or reading some sort of book make you bored. It's not make you fun. Why they can be thought like that? Have you seeking best book or suited book with you?

Cheree Kramer:

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Teresa Spillman:

Typically the book Strategic Management: A Stakeholder Approach has a lot info on it. So when you make sure to read this book you can get a lot of help. The book was written by the very famous author. Tom makes some research before write this book. This particular book very easy to read you can obtain the point easily after scanning this book.

Keith Kuhlman:

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