



Makin' Toons: Inside the Most Popular Animated TV Shows and Movies

By Allan Neuwirth

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Makin' Toons: Inside the Most Popular Animated TV Shows and Movies By Allan Neuwirth

From the first drawing board sketch to wriggling TV character, *Makin' Toons* illustrates the thrills and challenges of making animated cartoon movies as told by the industry's most successful creators. Cartoon lovers everywhere will be treated to 47 personal interviews with animation artists and industry leaders ranging from *Shrek* director Andrew Adamson to *Rugrats* producer Gabor Csupo. These and dozens of other fascinating firsthand accounts chronicle the behind-the-scene antics and commercial dynamics behind such blockbusters as *The Simpsons*, *South Park*, *Beauty and the Beast*, and *Dragon Tales*, to name just a few. Author Allan Neuwirth—an accomplished animation artist and writer himself—spices the book with insightful comments, hilarious anecdotes, and a true “toon artist’s” sense of humor. He also includes 75 never-before-published concept drawings, character designs, storyboards, and much more.

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