



Introduction to Research Methods in Psychology, 4th edition

By Dennis Howitt

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Introduction to Research Methods in Psychology, 4th edition is an essential introduction to research methods in psychology. With comprehensive coverage of both quantitative and qualitative methods as well as the ethical and legal realities of carrying out research, this is the ideal guide for students just beginning and those moving on to more advanced projects.

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Editorial Review

From the Back Cover

Introduction to Research Methods in Psychology, 4th edition is an essential introduction to research methods in psychology. With comprehensive coverage of both quantitative and qualitative methods as well as the ethical and legal realities of carrying out research, this is the ideal guide for students just beginning and those moving on to more advanced projects.

Key features of the fourth edition:

- New 'Research Examples' at the end of every chapter put research methods in a real-world context.
- 'Key ideas' are highlighted to help students grasp and revise the main topics and concepts.
- 'Talking Points' address some of the controversial issues to critically engage students with the debates in the field.
- Examples of published research with 'how to' advice and guidance on writing up reports, helps students to develop a practical, as well as theoretical, understanding.
- User-friendly boxed features and illustrations across the book help to bring the subject to life.

The book is supported by a companion website including multiple choice questions and other resources to help students check and further their understanding of the subject. Visit www.pearsoned.co.uk/howitt to find out more.

This book is supported by a companion website featuring a range of resources to help students in their studies. Self-test questions, additional datasets plus handy quick guides to carrying out tests can all be found at www.pearsoned.co.uk/howitt

Dennis Howitt and Duncan Cramer are with Loughborough University.

Users Review

From reader reviews:

Lawrence Gregory:

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