



Essentials of Contemporary Management with Connect Plus

By Gareth Jones, Jennifer George

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Jones/George, *Essentials of Contemporary Management* is the concise edition of *Contemporary Management*. Jones and George are dedicated to the challenge of “Making It Real” for students. The authors present management in a way that keeps it relevant to students even if they lack exposure to a “real-life” management context. This is accomplished thru a diverse set of examples and the most popular feature of the text, “*Manager as a Person*” (Ch. 2). This chapter discusses managers as real people with their own personalities, strengths, weaknesses, opportunities, and problems. This theme is carried thru-out the remaining chapters. Discussions take place regarding the importance of *Management Competencies*--the specific set of skills, abilities, and experiences that gives one manager the ability to perform at a higher level than another in a specific context. The themes of diversity, ethics, globalization, and information technology are integrated throughout.

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Bibliography

- Sales Rank: #1346515 in Books
- Brand: Brand: McGraw-Hill/Irwin
- Published on: 2012-03-29
- Original language: English
- Number of items: 1
- Dimensions: 10.00" h x .90" w x 7.00" l, 2.13 pounds
- Binding: Paperback

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Editorial Review

About the Author

Gareth Jones, Texas A & M University Gareth Jones is a professor in the management department of the College of Business Administration and the Graduate School of Business and Texas A&M University. He is co-author on three other major textbooks, including one on organizational behavior (accolades he shares with CONTEMPORARY MANAGEMENT co-author and wife, Jennifer George), one on organizational theory, and a one on strategic management. Jones received his BA & PhD from University of Lancaster, UK. He has taught at University Warwick, Michigan State University, and University of Illinois/ Urbana-Champaign

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