



Ethical Issues in Business: A Philosophical Approach (8th Edition)

From Donaldson, Thomas (EDT)/ Werhane, Patricia Hogue (EDT)/ Zandt, Joseph D. Van (CON)

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This widely used business ethics book begins by introducing students/readers to moral reasoning. A collection of readings and cases from both philosophical literature and business articles apply ethical theory to real-life business situations. Well-known scandals involving companies like Enron, WorldCom, Tyco, Merrill Lynch, and Parmalat have increased public awareness of business ethics, underscored its importance, and ushered in a new era of increased corporate regulation and governance.

Now, more than ever, a student planning on entering the business world, and anyone working for a corporation, investing in stock, or even interacting with businesses will benefit from a basic understanding of business ethics.

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