



Effective Guest House Management

By Ronelle Henning

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Recent changes in labor laws and the increased importance of web site marketing are addressed in this comprehensive guide to succeeding in the competitive guesthouse industry. Tips for performing local market research are provided, as are strategies for developing quality client relations and techniques for handling the legal issues associated with guesthouse management. This new and expanded edition features updated advice for each step of managing a guesthouse from construction and health safety to daily operation and hospitality.

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Editorial Review

About the Author

Ronelle Henning has been involved in the guesthouse industry since 1995. She owns her own accommodation marketing and central reservations business.

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