3ds Max Design Architectural Visualization: For Intermediate Users

By Brian L. Smith

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Learn time-saving techniques and tested production-ready tips for maximum
speed and efficiency in creating professional-level architectural visualizations in
3ds Max. Move from intermediate to an advanced level with specific and
comprehensive instruction with this collaboration from nine different authors
from around the world. Get their experience and skills in this full-color book,
which not only teaches more advanced features, but also demonstrates the
practical applications of those features to get readers ready for a real production
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Review

*"For starters, this book is one of the best books on architectural visualization. And if you use 3ds max, there is little reason not to order it. Even if you have real experience. It is complete, well written and well structured."--**Stefan Boeykens** (**Amazon reviewer**)*
*"This book and the title that precedes this, '3ds Max 2008 Architectural Visualization-Beginner to Intermediate' are the only two books you'll ever need to master 3ds Max! No need to look elsewhere. You have stumbled upon the most concise, clearly written and easy to understand book on this subject. It also covers the very important business practices of Arch Viz. Many thanks to the author(s) and experts who composed this book."--**Susan Moses** (**Amazon reviewer**)*
*"If you are trying to learn 3ds Max, there is no better collection of books available on the market. Brian has managed to assemble the best in the business with easy to follow COLOR instructions. Thank You for all of your efforts! I have been waiting for someone to write books exactly like this for years!" --**Shane Johnson** (**Amazon reviewer**)*

About the Author
Brian L. Smith has worked since 1997 as a CAD manager and animation specialist in architectural, engineering, and landscaping firms. Since 2001, he has led his own company specializing in the production of architectural animations and renderings in 3ds max. He is the cofounder of 3DAS and CGschool, where he teaches. Brian is also an active-duty member of the armed forces.

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