



# 101 Business School (MBA) Essays That Made a Difference

*By Dr. Nancy L. Nolan*

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By design, they include more than 40 different topics, including the candidates' goals, personal background, professional experience, notable accomplishments, and motivation to obtain an MBA. The selection also includes successful responses to being waitlisted and separate addendums to explain a disappointing GPA or GMAT score.

Collectively, these essays show the many ways that candidates have presented themselves to the committee in a creative (and effective) manner. They also show the caliber of writing that is expected at top business schools. Before you write your own essays, take the time to read examples from students who have already accomplished what you are trying to do. For something this important, why leave your writing to chance?

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#### **About the Author**

After completing her Ph.D. at Kansas State University in 1987, Dr. Nolan worked for several years in academia and industry. Since 2000, she has been the President and CEO of Ivy League Admission, which is one of the nation's premier admissions services.

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